



LICENSING (HEARING) SUB COMMITTEE

Date: THURSDAY, 28 JULY 2022

Time: 2.00 pm

**Venue: COMMITTEE ROOMS, 2ND
FLOOR, WEST WING, GUILDHALL**

<https://youtu.be/H38FALxDxIk>

APPLICANT: Art of Dough

**PREMISES: 16 Eldon Street, London,
EC2M 7LD**

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LICENSING (HEARING) SUB COMMITTEE PROCEDURE FOR PUBLIC HEARINGS

1. This procedure shall apply to all public hearings conducted under the provisions of the Licensing Act 2003.
2. Public hearings conducted under the provisions of the Licensing Act 2003 shall take the form of a discussion led by the licensing authority. Cross-examination will be permitted when the Sub Committee considers it to be required. The conduct of hearings shall be broadly based, subject to the discretion of the Sub Committee, on the points set out below.
3. At the start of the hearing the Chairman of the Sub Committee will introduce him/herself and other Members of the Sub Committee as well as the City Corporation officers present. Anyone making representations will then be asked to introduce themselves and anyone accompanying them. The applicant will then do likewise.¹
4. The Chairman will then explain the purpose of the hearing and the procedure to be followed at the hearing. The Sub Committee will then make any rulings necessary in respect of requests for witnesses to be heard in support of any of the parties making representations or the applicant.
5. Those making representations will then be invited to present their case. Repetition will not be permitted. Equal time will be offered to the applicant and those making representations. Where there is more than one party making representations and/or calling witnesses in support, consideration should be given to having one spokesman on behalf of all parties so as to avoid repetition. Although the use of a spokesman will be encouraged by the Sub Committee, the decision rests with those parties making representations.
6. In the event of disorder or persistent disregard of the authority of the Chair, the Chairman may suspend or adjourn the hearing, or require that the person(s) causing disorder or showing disregard leave the hearing.
7. In the event that the Sub Committee has decided that cross-examination will be permitted, the applicant will be invited to ask questions of the party(s) making representations and their witnesses (if any). The party(s) making representations and any witnesses giving evidence in support will then answer any questions put to them by members of the Sub Committee.
8. The applicant will then be invited to present their case and call any witnesses in support of their application. The applicant will be entitled to the same period of time to present his case as those making representations were afforded.

¹ In hearings where a licence is being reviewed, references in this procedure to 'applicant' should be read as references to the licence holder and references to 'those making representations' should be read as references to those applying for the review.

9. In the event that the Sub Committee has decided that cross-examination will be permitted, those making representations will be invited to ask questions of the applicant and their witnesses (if any). The applicant and any witnesses giving evidence in support will then answer any questions put to them by members of the Sub Committee.
10. The Chairman will ask all parties if there is anything else they would like to add in support of their respective cases.
11. Those making representations will then be invited to make closing submissions followed by the applicant.
12. The Sub Committee will then retire to consider their decision. They may call for assistance by the representatives of the Town Clerk and/or the Comptroller & City Solicitor but those persons will play no part in the decision-making process.
13. In due course, the Sub Committee will return to announce their decision or to inform those present when the decision will be given.

Committee(s): Licensing Sub-Committee	Hearing Date(s) 28 July 2022	Item no.
Subject: Licensing Act 2003: - Hearing to consider an objection to a Temporary Event Notice		
Name of Premises: Pizza Firezza Address of Premises: 15 Eldon Street, EC2M 7LD		
Report of: Juliemma McLoughlin – Executive Director Environment		Public / Non-Public
Ward (if appropriate): Coleman		

1 Introduction

- 1.1 To consider and determine, by public hearing, objections against notification for a temporary event under the Licensing Act 2003.
- 1.2 Under the Licensing Act 2003 a standard temporary event notice submitted to the Licensing Authority may be objected to by the Police and/or Environment Health within three working days of its receipt. The objections can be on the grounds that one or more of the licensing objectives will be undermined.
- 1.3 A hearing to consider any objection notices has to be held within seven working days beginning with the day following the end of the period within which an objection notice may be given. The hearing must be at least 24 hours before the event is due to take place. Due to the timescales involved this report has been put forward at short notice.

2 Summary of Temporary Event Notice

- 2.1 A temporary event notice was submitted by:
Bhrijesh Patel
10 Prize Walk
Stratford
E20 1AD

It was received by the City of London Licensing Authority on 15 July 2022 for an event to be held in respect of the premises:

Pizza Firezza
16 Eldon Street
EC2M 7LD

2.2 Details of the proposed temporary event are as follows:

Date and time of event:

From: Saturday 30 July 2022 - 21:00

Until: Sunday 31 July 2022 - 04:00

Licensable activities sought:

- i) The sale by retail of alcohol (on the premises only)
- ii) The provision of regulated entertainment
- iii) The provision of late night refreshment

Maximum number of people: 250

2.3 A copy of the Temporary Event Notice can be seen as Appendix 1.

3 Licensing History of Premises

3.1 A premises licence was originally issued to the premises on 27 May 2021.

3.2 A previous application for a TEN was submitted on the 4 July 2022 for the same event which was objected to by the City of London Police. A hearing was heard on the 15 July 2022 where the sub-committee made the decision to refuse the TEN and issue a counter notice.

3.3 The decision of the sub-committee can be seen as Appendix 2.

3.4 A copy of the current licence can be seen as Appendix 3.

4 Objection notices received

- 4.1 An objection to the temporary event notice was received from the City of London Police on 20 July 2022. The basis of the objection is that the proposed event brings a significant risk of undermining the licensing objective ‘the prevention of crime and disorder’.
- 4.2 A copy of the representation can be seen as Appendix 4.

5 Policy Considerations

- 5.1 In carrying out its licensing functions, the Licensing Authority must have regard to its Statement of Licensing policy and statutory guidance issued under s 182 of the Licensing Act 2003.

City of London Corporation’s Statement of Licensing Policy

- 5.2 The following sections/paragraphs of the City of London Corporation’s Statement of Licensing Policy, although not all directly related to the consideration of an objection to a temporary event notice, contain sections which are applicable to this report.

Paragraph 92 states an overriding policy principle namely, that each application will be decided on its individual merits.

Paragraph 92 also states the need to strike a fair balance between the benefits to a community of a licensed venue, and the risk of disturbance to local residents and workers.

Paragraphs 97 to 103 provides information on Temporary Event Notices in general.

Statutory Guidance

- 5.3 The following sections/paragraphs of the statutory guidance issued under s182 of the Licensing Act 2003 are particularly applicable to this application:

Chapter 7 relates in general to Temporary Event Notices. Of particular note is paragraph 7.28 (role of licensing authority and determination at

the hearing) and paragraphs 7.32 – 7.34 (objection notices and the requirement to issue a counter notice if required).

6 Map and Plans

- 6.1 A plan of the premises is attached as Appendix 5 and a map showing the location of the premises is attached as Appendix 6.

7 Summary

- 7.1 The Licensing Authority has a duty under the Licensing Act 2003 to promote the Licensing Objectives. Each objective has equal importance. In carrying out its licensing functions, the Licensing Authority must also have regard to its Statement of Licensing Policy, any Statutory Guidance under the Licensing Act 2003 and is bound by the Human Rights Act 1998. The Corporation must also fulfil its obligations under section 17 of the Crime and Disorder Act 1998 to do all that it reasonably can to prevent crime and disorder in the City of London.

8 Options

- 8.1 The Sub-committee must, having regard to the objection notice;
- i) Give the premises user a counter notice if it considers it appropriate for the promotion of one or more of the licensing objectives to do so (which will stop the event from taking place).
- 8.2 If the Sub-committee decide not to issue a counter notice it must take one of the following steps:
- ii) Allow the event to go ahead but impose one or more of the existing premises licence conditions on the temporary event notice if it considers it appropriate for the promotion of a licensing objective to do so (but only insofar as such conditions are not inconsistent with the event); or
 - iii) Allow the event to go ahead as set out in the Temporary Event Notice

8.3 Following a decision by the sub-committee one of more of the following actions will need to be taken at least 24 hours before the beginning of the event period specified in the temporary event notice:

- Where a counter notice is issued (option i) a copy is to be sent to the premises user, Police and Environmental Health along with a notice stating the reasons for the decision.
- Where a counter notice is not issued but conditions have been added (option ii) the decision, along with a ‘statement of conditions’ must be given to the premises user, Police and Environmental Health
- Where a counter notice is not issued (option iii) notice of the decision must be given to the premises user, Police and Environmental Health.

9 Recommendation

9.1 It is therefore RECOMMENDED that your Sub-Committee determine this notice for a temporary event in accordance with paragraph 8 of this report.

Prepared by Peter Davenport
 Licensing Manager
 peter.davenport@cityoflondon.gov.uk

Background Papers

<u>BACKGROUND PAPER</u>	<u>DEPT</u>	<u>FILE</u>
Corporation of London Statement of Licensing Policy (revised January 2022)	MCP	3 rd Floor Guild Hall
Statutory Guidance – ‘Revised Guidance Issued Under Section 182 Of The Licensing Act 2003’. (April 2018)		Statutory Guidance

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**City of London
Temporary Event Notice
Licensing Act 2003**

For help contact
licensing@cityoflondon.gov.uk
Telephone: 020 7332 3406

* required information

Section 1 of 9

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference This is the unique reference for this application generated by the system.

Your reference You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☐ Yes ☒ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name

* Family name

* E-mail

Main telephone number Include country code.

Other telephone number

☒ Indicate here if you would prefer not to be contacted by telephone

Are you:

☒ Applying as a business or organisation, including as a sole trader

☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

Is your business registered in the UK with Companies House? ☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

VAT number

Legal status

If your business is registered, use its registered name.

Put "none" if you are not registered for VAT.

Continued from previous page...

Your position in the business

Home country

The country where the headquarters of your business is located.

Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Section 2 of 9

APPLICATION DETAILS ([See also guidance on completing the form, general notes and note 1](#))

Have you had any previous or maiden names?

☐ Yes ☒ No

* Your date of birth / /

Applicant must be 18 years of age or older

National Insurance number

This box need not be completed if you are an individual not liable to pay UK national insurance.

Place of birth

Correspondence Address

Is the address the same as (or similar to) the address given in section one?

☒ Yes ☐ No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Continued from previous page...

Additional Contact Details

Are the contact details the same as (or similar to) those given in section one?

☐ Yes ☒ No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

E-mail

Telephone number

Other telephone number

Section 3 of 9

THE PREMISES

I, the proposed user, hereby give notice under section 100 of the Licensing Act 2003 of my proposal to carry out a temporary activity at the premises described below.

Give the address of the premises where you intend to carry on the licensable activities or if it has no address give a detailed description (including the Ordnance Survey references). [\(See also guidance on completing the form, note 2\)](#)

* Does the premises have an address?

☒ Yes ☐ No

Address

Is the address the same as (or similar to) the address given in section one?

☐ Yes ☒ No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

* Does a premises licence or club premises certificate have effect in relation to the premises (or any part of the premises)?

☐ Neither ☒ Premises licence ☐ Club premises certificate

* Premises licence number

Location Details

* Provide further details about the location of the event

Continued from previous page...

If you intend to use only part of the premises at this address or intend to restrict the area to which this notice applies, give a description and details below ([see also guidance on completing the form, note 3](#))

Describe the nature of the premises below ([see also guidance on completing the form, note 4](#))

Same as the premises license

Describe the nature of the event below ([see also guidance on completing the form, note 5](#))

Private ticketed event where tickets are sold in advance with a booking system. There will be tables and seating in various areas where food and drink will be served. Parties include hen groups as well as couples as well as birthdays. With alternative DJ's Playing music to a demographic of 50+ age group. From the hours of 10pm - 4am. The bar will be open during this whole time and drinks will be served on a pay as you go basis.

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LICENSABLE ACTIVITIES

State the licensable activities that you intend to carry on at the premises
([see also guidance on completing the form, note 6](#)):

- ☒ The sale by retail of alcohol
- ☐ The supply of alcohol by or on behalf of a club to, or to the order of, a member of the club
- ☒ The provision of regulated entertainment
- ☒ The provision of late night refreshment
- ☐ The giving of a late temporary event notice

([See also guidance on completing the form, note 7](#)).

Late notices can be given no later than 5 working days but no earlier than 9 working days before the event.

([See also guidance on completing the form, note 8](#)).

Event Dates

There must be a period of at least 10 working days between the date you submit this form and the date of the earliest event when you will be using these premises for licensable activities.

State the dates on which you intend to use these premises for licensable activities

([see also guidance on completing the form, note 9](#))

Event start date

30

 /

07

 /

2022

dd mm yyyy

The maximum period for using premises for licensable activities under the authority of a temporary event notice is 168 hours or seven days.

Event end date

31

 /

07

 /

2022

dd mm yyyy

Continued from previous page...

State the times during the event period that you propose to carry on licensable activities (give times in 24 hour clock)

21:00-04:00

[\(see also guidance on completing the form, note 10\)](#)

State the maximum number of people at any one time that you intend to allow to be present at the premises during the times when you intend to carry on licensable activities, including any staff, organisers or performers

250

Note that the maximum number of people cannot exceed 499.

[\(see also guidance on completing the form, note 11\)](#)

If the licensable activities will include the supply of alcohol, state whether the supplies will be for consumption on or off the premises, or both

[\(see also guidance on completing the form, note 12\):](#)

- ☒ On the premises only
- ☐ Off the premises only
- ☐ Both

Section 5 of 9

RELEVANT ENTERTAINMENT [\(See also guidance on completing the form, note 13\)](#)

State if the licensable activities will include the provision of relevant entertainment. If so, state the times during the event period that you propose to provide relevant entertainment

Playing of recorded music. Through a promotion team Sunrise & Sunset. (Classic Soul & Rare Grove) - DJ Big Special Touch, Dj Studio Express625, Dj Companysoulound, DjFederaltouch, DjNewattraction - 22:00-04:00
• the sale by retail of alcohol - 22:00-04:00

Section 6 of 9

PERSONAL LICENCE HOLDERS [\(See also guidance on completing the form, note 14\)](#)

Do you currently hold a valid personal licence?

- ☒ Yes ☐ No

Provide the details of your personal licence below.

Issuing licensing authority

City of London

Licence number

LN/200508740

Date of issue

27 / 05 / 2022
dd mm yyyy

Any further relevant details

The event is being held by Sunset&Sunrise Promotions. Tickets sold through [www.eventtours.co.uk](#) in advance with none on

<i>Continued from previous page...</i>	the door. The promotional company has held three previous successful events before in 2 in 2018, 2019, 2020
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Section 7 of 9

PREVIOUS TEMPORARY EVENT NOTICES [\(See also guidance on completing the form, note 15\)](#)

Have you previously given a temporary event notice in respect of any premises for events falling in the same calendar year as the event for which you are now giving this temporary event notice?

☐ Yes ☒ No

Have you already given a temporary event notice for the same premises in which the event period:

- a) Ends 24 hours or less before; or ☐ Yes ☒ No
- b) Begins 24 hours or less after the event period proposed in this notice?

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ASSOCIATES AND BUSINESS COLLEAGUES [\(See also guidance on completing the form, note 16\)](#)

Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?

☐ Yes ☒ No

Has any associate of yours already given a temporary event notice for the same premises in which the event period:

- a) Ends 24 hours or less before; or ☐ Yes ☒ No
- b) Begins 24 hours or less after the event period proposed in this notice?

Has any person with whom you are in business carrying on licensable activities given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?

☐ Yes ☒ No

Continued from previous page...

Has any person with whom you are in business carrying on licensable activities already given a temporary event notice for the same premises in which the event period:

☐ Yes ☒ No

- a) Ends 24 hours or less before; or
b) Begins 24 hours or less after the event period proposed in this notice?

Section 9 of 9

CONDITION [\(See also guidance on completing the form, note 18\)](#)

It is a condition of this temporary event notice that where the relevant licensable activities described in Sections 4 and 5 above include the supply of alcohol that all such supplies are made by or under the authority of the premises user.

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

This formality requires a fixed fee of £21

DECLARATION [\(See also guidance on completing the form, note 19\)](#)

- * The information contained in this form is correct to the best of my knowledge and belief
- * I understand that it is an offence:
 - * (i) to knowingly or recklessly make a false statement in connection with this temporary event notice and that a person is liable on conviction for such an offence to a fine up to level 5 on the standard scale; and
 - * (ii) to permit an unauthorised licensable activity to be carried on at any place and that a person is liable on conviction for any such offence to a fine not exceeding £20,000, or to imprisonment for a term not exceeding six months, or to both
- ☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

* Capacity

* Date / /
dd mm yyyy

[Add another signatory](#)

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/temporary-event-notice/city-of-london/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

OFFICE USE ONLY


Applicant reference number	<input type="text"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

From: [REDACTED]
Subject: TEN outcome letter - Pizza Firezza (15 July 2022)
Date: 15 July 2022 18:59:43
Attachments: [00206BBA87B7220715151314.pdf](#)
[image001.jpg](#)

Dear Mr Patel,

Following today’s hearing, the Panel has made the decision to issue you with a counter notice. This decision was made on the basis that the licensing objectives could not be met. Please find a copy of the Counter Notice attached to this email.
If making an application in future, the Panel wished to encourage you to liaise with the Licensing Office licensing@cityoflondon.gov.uk ahead of submission.

Kind regards



Polly Dunn | Principal Governance and Member Services Manager (She/Her)
Committee and Member Services Team | Town Clerk’s Department
City of London | Guildhall | London EC2V 7HH
[REDACTED]
[REDACTED]
[REDACTED] | www.cityoflondon.gov.uk

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Counter Notice (Temporary Event Notice) – Permitted Temporary Activities

On 4th July 2022 the licensing authority received from you, Bhrijesh Patel t/a Pizza Firezza, a temporary event notice ("the notice") in respect of proposed temporary licensable activities due to take place on Saturday 30 July (22:00) until Sunday 31 July (05:00) at Pizza Firezza, 16 Eldon Street, EC2M 7LD. The licensing authority received an objection under section 104(2) of the Licensing Act 2003 ("the Act").


The objection which applied is indicated by an "X" in the following table.

Objection	Insert "X" as applicable
A chief officer of police for any police area in which the premises are situated is satisfied that allowing the premises to be used in accordance with the notice would undermine a licensing objective.	X
A local authority exercising environmental health functions for the area in which the premises are situated is satisfied that allowing the premises to be used in accordance with the notice would undermine a licensing objective.	

A hearing took place on Friday 15 July 2022 and the decision was made to issue a counter notice and the event cannot go ahead.

A copy of this notice will be sent to the chief of police and the local authority exercising environmental health functions for the area in which the premises specified in the temporary event notice you gave is situated.

Under section 136 of the Licensing Act 2003, a person commits an offence if he carries on a licensable activity on or from any premises otherwise than under and in accordance with an authorisation; or if he knowingly allows a licensable activity to be so carried on. A person convicted of such an offence is liable to imprisonment for a term not exceeding six months or to a fine not exceeding £20,000, or to both.

SIGNATURE		DATE	15/07/22
	On behalf of the licensing authority		
Name of Officer signing	POLLY DUNN		

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**Licensing Act 2003
Section 24
Premises licence**

Licensing, City of London
PO Box 270 Guildhall, London EC2P 2EJ

Premises licence number

LN/200508740

Part 1 - Premises details

Postal address of premises, or if none, ordnance survey map reference or description

Pizza Firezza Ltd, New Liverpool House, 15 Eldon Street

Post town
London

Post code
EC2M 7LD

Telephone Number

Where the licence is time limited - the dates

Licensable activities authorised by the licence

Alcohol Sales, Recorded Music, Late Night Refreshment

The times the licence authorises the carrying out of licensable activities**Alcohol Sales**

Sunday	11:00 - 23:00	-
Monday	11:00 - 23:00	-
Tuesday	11:00 - 23:00	-
Wednesday	11:00 - 23:00	-
Thursday	11:00 - 00:00	-
Friday	11:00 - 00:00	-
Saturday	11:00 - 00:00	-

Recorded Music

Sunday	12:00 - 22:00	-
Monday	: - -	-
Tuesday	17:00 - 23:00	-
Wednesday	17:00 - 23:00	-
Thursday	17:00 - 23:00	-
Friday	17:00 - 00:00	-
Saturday	12:00 - 00:00	-

Late Night Refreshment

Sunday	: - -	-
Monday	: - -	-
Tuesday	: - -	-
Wednesday	: - -	-
Thursday	10:00 - 00:00	-
Friday	10:00 - 00:00	-
Saturday	11:00 - 00:00	-

The opening hours of the premises**Opening Hours**

Sunday	12:00 - 22:00	-
Monday	10:00 - 23:00	-
Tuesday	10:00 - 23:00	-
Wednesday	10:00 - 23:00	-
Thursday	10:00 - 23:00	-
Friday	10:00 - 23:00	-
Saturday	11:00 - 00:00	-

Where the licence authorises supplies of alcohol - whether these are on and/or off supplies

On and Off the Premises

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

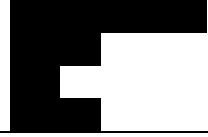
Pizza Firezza Ltd
10 Prize Walk
Stratford
EC20 1AD

Registered number of holder, for example company number, charity number (where applicable)

12067499

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Bhrijesh Patel



Personal licence number and issuing authority of personal licence held by designated premises supervisor – where the premises licence authorises for the supply of alcohol

110067LAPER – London Borough of Bromley

Date granted: 27th May 2021

Director of Markets & Consumer Protection

Annex 1 - Mandatory conditions

Alcohol

1. No supply of alcohol may be made under the Premises Licence –
 - (a) At a time when there is no Designated Premises Supervisor in respect of the Premises Licence; or
 - (b) At a time when the Designated Premises Supervisor does not hold a Personal Licence or his Personal Licence is suspended.
2. Every supply of alcohol under the Premises Licence must be made, or authorised by a person who holds a Personal Licence.
3.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises.
 - a) games or other activities which require or encourage, or are designed to require or encourage, individuals to –
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
 - e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licences must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-

(a) a holographic mark or

(b) an ultraviolet feature.

6. The responsible person shall ensure that –

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures –

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml; and

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Minimum Drinks Pricing

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1 –

(a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979

(b) “permitted price” is the price found by applying the formula –

$$P = D + (D \times V)$$

Where –

(i) P is the permitted price

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –

(i) The holder of the premises licence

- (ii) The designated premises supervisor (if any) in respect of such a licence, or
 - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the Operating Schedule

1. The premises shall install and maintain a comprehensive digital colour CCTV system. The CCTV cameras shall continually record whilst the premises are open to the public and recordings shall be kept available for a minimum of 14 days with date and time stamping.
2. There shall be no sale of alcohol in unsealed containers for consumption off the premises.

Annex 4 - Plans

FLOOR PLANS AS PROPOSED

Date: 06/03/20

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From: M&CP [redacted]
To: [redacted]
Subject: FW: REPRESENTATION - Online TEN: Pizza Firezza, 16 Eldon Street 30/07/22
Date: 20 July 2022 17:10:05
Attachments: [image002.png](#)
[city-of-london-1250320-City of London Temporary Event Notice.pdf](#)

From: Paul Holmes [redacted]
Sent: 20 July 2022 17:09:46 (UTC+00:00) Dublin, Edinburgh, Lisbon, London
To: M&CP - Licensing <licensing@cityoflondon.gov.uk>
Cc: Licensing Office [redacted] Caroline Hay
Subject: REPRESENTATION - Online TEN: Pizza Firezza, 16 Eldon Street 30/07/22

Please accept this as a Police representation against the Temporary Event Notice received on the 18th July 2022 for an event at the above premises on the 30th/31st July 2022 until 04.00. The representation is in connection with the licensing objective of the prevention of crime and disorder namely that as a Pizza restaurant they are likely to have no experience of hosting such events, which we know from experience can carry substantial risk which they should consider. I have e-mailed the premises with our concerns but there is insufficient time for this information to be gathered prior to the last date for representations on this Temporary Event Notice which is today.

The applicant contacted me on Friday, after the hearing, indicating that he wanted to “work with us” and I told him what I was expecting by way of information concerning the proposed event. This was not provided fully as requested on the submitted TEN and no new risk form was subsequently submitted for further information, provided after I e-mailed them requesting this, on Monday 18th July 2022. I have had no response to my e-mail at all up to this time.



Paul Holmes
Licensing Officer
Partnership & Prevention - Licensing

www.cityoflondon.police.uk www.twitter.com/citypolice

From: Gaiger, Jack <[redacted]>
Sent: 05 July 2022 09:07
To: Licensing Office <LicensingOffice@city-of-london.pnn.police.uk>; M&CP - Operational Support <des-operationalsupport@cityoflondon.gov.uk>; DES - EH - Pollution <DES-EH-Pollution@cityoflondon.gov.uk>
Cc: M&CP - Licensing <licensing@cityoflondon.gov.uk>
Subject: Online TEN: Pizza Firezza, 16 Eldon Street

Dear All,

Please find attached a TEN applied for the above named premises.

Please note the last date for representation is: 7 July 2022

Kind Regards,



Jack Gaiger
Assistant Licensing Officer
Environment Department
PO Box 270
Guildhall
London
EC2P 2EJ

[REDACTED]
[REDACTED]
Juliemma McLoughlin
Executive Director Environment

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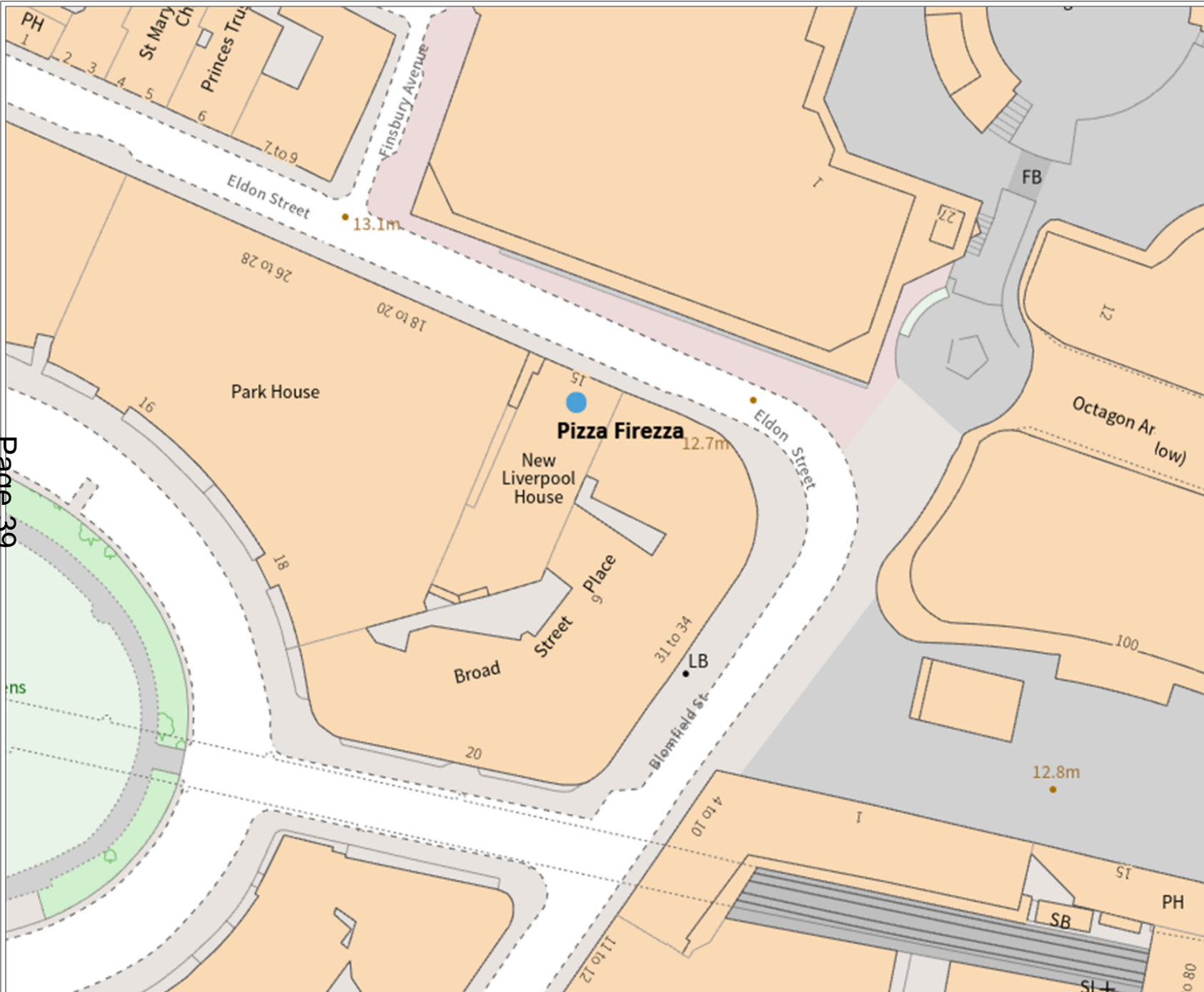
Website: <http://www.cityoflondon.police.uk/>

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Pizza Firezza 16 Eldon Street

 City of London
Boundary

Created By:
Sangeeta Patel

Date Created
13 Jul 2022

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